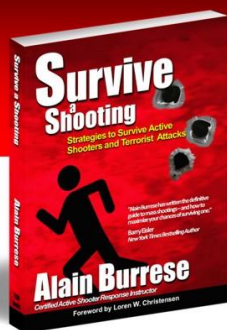


Survive a Shooting

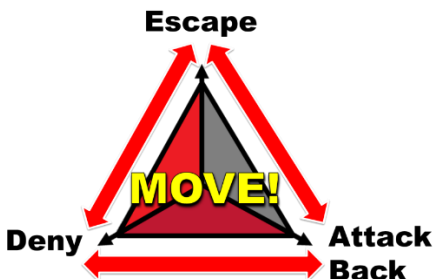
Alain Burrese



Survive a Shooting is designed to save lives. Being called the absolute best book on the topic by industry experts, *Survive a Shooting: Strategies to Survive Active Shooters and Terrorist Attacks* provides the best strategies, tactics and practices for before, during and after killer rampages.

Some of the many key concepts and techniques you will learn:

- History of killings
- Nature of threats
- Keys to awareness
- How to escape
- Barricading techniques
- Ambush techniques
- Gun disarms
- Dealing with knife attacks
- Working as a team
- Stop the bleeding
- Improvised weapons
- Disaster response psychology
- Combat breathing
- How to develop a survivor's mindset
- How to develop a plan
- Much, much more!



ENDORSEMENTS FOR **SURVIVE A SHOOTING**

"Alain Burrese has written the definitive guide to mass shootings—and how to maximize your chances of surviving one."

- **Barry Eisler**
New York Times Best Selling Author

"I have been studying the problem of active killer response for more than two decades. I've read every book available on the subject and have both attended and taught countless classes on the topic. Without question, Alain's book is the absolute best reference for active killer response available on the market today."

- **Greg Ellifritz**
Police Officer and Trainer

"Survive A Shooting trains people to survive active threats. Putting the knowledge in this book to use could literally save your life."

-**Jason Hanson**
Former CIA Agent and Author

Title: *Survive A Shooting: Strategies to Survive Active Shooters and Terrorist Attacks*

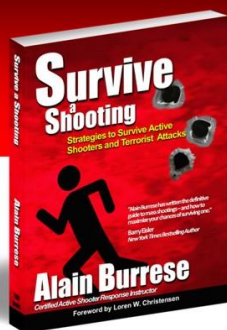
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Available at: surviveashooting.com, amazon, all major online bookstores



Survive a Shooting

Alain Burrese

Alain Burrese is a former Army Sniper, a fifth-degree black belt, and a certified Active Shooter Response instructor. He is the author of 9 books, including *Survive a Shooting*, and 11 instructional DVDs, and teaches a common sense approach to staying safe and defending yourself through his *Survive a Shooting* and *Survive and Defend* programs and websites.

- Certified Active Shooter Instructor (Safariland Group)
- More than 4000 people trained
- Appeared in the PBS Documentary: *Active Shooter: Are Montana Colleges Ready?*
- Creator of the *Survive A Shooting* course and website
- Former U.S. Army Sniper and Sniper Instructor, 2nd Infantry Division Scout Sniper School, Camp Casey, South Korea
- Former U.S. Army Paratrooper, 82nd Airborne Division, Fort Bragg, N.C.

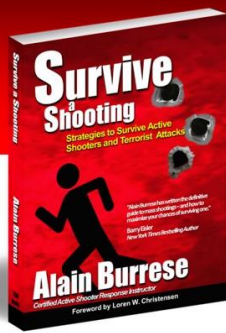


- Licensed Attorney State of Montana
- 5th Degree Black Belt Hapkido Instructor
- Author and producer of numerous books and DVDs on self-defense, including *Survive A Shooting: Life-saving Tactics and Strategies to Survive Active Shooters and Other Terrorist Attacks*
- Contributor to *Black Belt Magazine*, *American Survival Guide*, and many other publications
- Speaker and expert commentator appearing regularly on radio talk shows on topics of security, safety and active shooter response

"I don't want people to be paranoid, I want them to be prepared and empowered so they can enjoy life safely."

- Alain Burrese

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Survive a Shooting

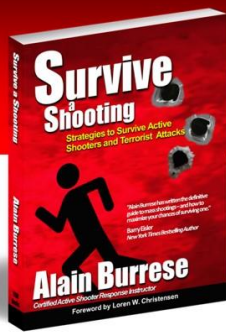
Alain Burrese

Why Alain's Message Is Important

Major Mass Shootings

- Las Vegas, NV, Oct. 1, 2017 – 58 people killed at the Route 91 Harvest music festival on the Las Vegas Strip
- Orlando, Fla., June 12, 2016 - 50 people killed at the Pulse nightclub
- Blacksburg, VA, April 16, 2007 - 32 people killed at Virginia Tech
- Newtown, Conn., Dec. 14, 2012 - 27 people killed at Sandy Hook Elementary School
- Sutherland Springs, TX, Nov. 5, 2017 – 26 people killed at the First Baptist Church
- San Ysidro, Calif., July 18, 1984 – 21 people killed at a McDonald's restaurant
- Killeen, Texas, Oct. 16, 1991 - 23 people killed at Luby's Cafeteria
- Austin, Texas, Aug. 1, 1966 - 18 people killed at the University of Texas
- Parkland, Fla., Feb. 14, 2018 – 17 people killed at Marjory Stoneman Douglas High School
- San Bernardino, Calif., Dec. 2, 2015 - 14 people killed at the Inland Regional Center
- Edmond, Okla., Aug. 20, 1986 - 14 people killed at a local post office
- Binghamton, NY, April 3, 2009 - 13 people killed at the American Civic Association, an immigration center
- Littleton, CO, April 20, 1999 - 13 people killed at Columbine High School

Alain teaches what to do before, during, and after these types of tragic and terrifying incidents.



Survive a Shooting

Alain Burrese

Sample Interviewing Questions

1. Are there really things people can do to survive these terrible shootings and terrorist attacks?
2. What can people do before a shooting to prevent it or minimize the casualties?
3. When bullets are flying, what can people do to survive?
4. What are the keys to escaping, just run?
5. How does someone deny the attack?
6. How can average people attack back against an armed killer?
7. What are things that have to be done after the attack?
8. What is the most important thing people can do to save lives of those who have been shot or injured?
9. What about when the police show up, what should people do?
10. Why did you write the book *Survive A Shooting*?
11. What is the book about?
12. Who is this book for?
13. Can people really learn to survive a shooting from a book?
14. What can be learned from a short course or class?
15. Where can our audience get their copy of *Survive A Shooting*?

To book an interview with Alain call 406-544-7410